

# Laurie Humphreys

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## SUMMARY

- Eight years experience operating award-winning landscape design/build company
- Committed to raising community awareness and stimulating interest in horticulture and community greening
- History of establishing strong relationships between clients and their gardens
- Mentor for young people in horticultural practices
- Experience with nonprofit agencies
- Desire to share passion and commitment to create plant/people connections

## WORK EXPERIENCE

**Owner/Manager, LAURIE HUMPHREYS LANDSCAPE DESIGN, Haverford, PA** 1997-Present

- Operate multifaceted landscape service company including client relations with over 100 private, corporate and institutional clients, vendor management, and subcontractor hiring.
- Utilize word of mouth publicity and media coverage to foster new client relationships.
- Manage 5-7 full and part-time crew members responsible for maintenance and installations.
- Oversee a variety of project scopes including hardscape and plant materials, irrigation, lighting, water features, and fence design.
- Involved in all phases of landscape improvements including design process, bids collection, project administration, and on-going maintenance and landscape development.

**Research Assistant, FAIRMOUNT PARK CONSERVANCY, Philadelphia, PA** Winter, 2001

- Conducted targeted survey on best practices in select urban parks.
- Synthesized findings in report for the City of Philadelphia.

**Landscape Crew Member, SUE'S GARDENS AND GARDEN WORKS, PA** 1996-97

- Conducted crew work while gaining hands-on, practical experience working with plants.

**Landscape Architectural Designer, WALLACE ROBERTS AND TODD, Philadelphia, PA** 1995-96

## RECOGNITION

- Featured in The Main Line Times, August 28, 2003, "Woodlynde School Gardens Catch the Eye"
- Recipient of 2003 PHS Suburban Greening Award
- Container design featured in Philadelphia Home and Garden, Spring/Summer 2003, "The Fine Print: Outdoor Accents"

## PROFESSIONAL ACTIVITIES

- Horticulturist Passer, 2004 Philadelphia Flower Show
- Container Design Lecturer, The Gardeners
- Member - PHS, Mid Atlantic Hardy Plant Society, Cactus and Succulent Society, and Mediterranean Garden Society

## EDUCATION

UNIVERSITY OF PENNSYLVANIA, Philadelphia, PA  
LONGWOOD GARDENS, Kennett Square, PA  
UNIVERSITY OF TEXAS, Austin, TX

MA, Landscape Architecture, 1994  
Certificate of Merit classes, 1994- 1995  
BFA, Art History, 1981